

**RESOLUTION NO. 2021-251**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE  
AMENDING THE MISSION, VISION, GOALS, AND PRIORITY PROJECTS  
FOR 2021-2022**

**WHEREAS**, on February 25, 2021 the City Council of the City of Elk Grove conducted its biennial retreat to discuss revisions to the City mission, vision, and priority projects; and

**WHEREAS**, on April 14, 2021, the City Council adopted the mission, vision, and priority projects by Resolution No. 2021-115; and

**WHEREAS**, staff has identified revisions to Project B10 and Project B11 to reflect current staff assignments.

**NOW, THEREFORE, BE IT RESOLVED** that the City Council of the City of Elk Grove hereby approves the revisions to the City Mission and Vision Statement and Goals and Priority Projects for 2021-2022 attached hereto as Exhibit A, and incorporated herein by reference.

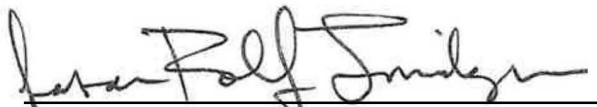
**AND, BE IT FURTHER RESOLVED** that nothing herein is intended to and shall not be construed or given effect in a manner that imposes upon the City or any officer or employee thereof a mandatory duty of care towards persons and/or property within or without the City, so as to provide a basis of civil liability for damages, except as otherwise imposed by law.

**PASSED AND ADOPTED** by the City Council of the City of Elk Grove this 25<sup>th</sup> day of August 2021



BOBBIE SINGH-ALLEN, MAYOR of the  
CITY OF ELK GROVE

ATTEST:



JASON LINDGREN, CITY CLERK

APPROVED AS TO FORM:



JONATHAN P. HOBBS,  
CITY ATTORNEY

**City of Elk Grove**

**Mission, Vision, Goals, and Priority Projects**

**For 2021-2022**



**CITY MISSION STATEMENT**

*Provide exceptional services that enhance the quality of life for our residents and promote a thriving economy in an efficient and cost-effective manner.*

**VISION STATEMENT**

*Elk Grove prioritizes a superior quality of life for all that builds upon the community's diversity and heritage through safe, welcoming, and connected neighborhoods, with a variety of residential, educational, and employment choices and amenities that create a sense of place.*

## City Council Goals



### **1. A vibrant community and sustainable economy with diverse businesses and amenities.**

- Facilitate business attraction, retention, and expansion efforts that maximize employment, capital investment, and tax revenues, reduce barriers, and that promote equity and inclusion in entrepreneurship
- Facilitate development of enhanced retail, dining, arts and entertainment, hospitality projects and experiences that serve residents and visitors
- Ensure public and private development that is high-quality and attractive, contributing to a sense of place
- Plan and facilitate development of neighborhoods of varying densities and characteristics - from rural to suburban to urban
- Support efforts that further a resilient business community



### **2. A safe and resilient community.**

- Invest in community safety
- Enhance quality of life by ensuring the highest level of public safety through world class service and community collaboration
- Engage in fair and impartial interactions with our diverse community and build trust through transparency, inclusiveness, and equity
- Plan and prepare for effective emergency operations by employing emerging technologies to better serve our community
- Promote a sustainable community and protect the natural environment
- Promote solutions to homelessness that align services and shelter with the needs of the population



### **3. A high performing and financially stable City government.**





- Maintain and strengthen the fiscal health and stability of the City
- Embrace new ideas and innovation in the delivery of services
- Provide responsive and courteous customer service
- Promote Diversity, Equity, and Inclusion within the City organization and larger community
- Further regional cooperation and collaboration, keeping the City's best interest in mind
- Engage the community often and in a transparent and inclusive way
- Maximize investments in innovation to improve the lives of residents and streamline operations







### **4. A city with infrastructure that meets its current and future needs.**

- Improve effectiveness and efficiency of maintenance and operations of City facilities and infrastructure
- Implement enhancements to the City's roadways, bicycle and pedestrian routes, and transit system
- Provide infrastructure that supports business attraction and expansion
- Plan for future transportation technologies and innovations
- Align funding with the City's infrastructure goals





**Priority Projects**

Row ID	Priority Project	Description	Responsible Departments		Goals Implemented by this Project/Action			
			Lead	Support	 Vibrant community and sustainable economy	 Safe and resilient community	 High performing and financially stable City government	 City Infrastructure
<b>A</b>	<b>Civic Amenities</b>							
A1	Complete design and construction of remaining phases of Old Town Plaza	<i>Phase 2:</i> Construction of frontage and entrance improvements for the plaza along Elk Grove Blvd. <i>Phase 3:</i> Remaining improvements include pavilion and plaza.	Public Works	Economic Dev.	✓			
A2	Complete design and construction of Civic Center Nature Area	Construction of a passive recreational area on the remaining 30 acres of the Civic Center South Property.	Public Works	City Manager	✓	✓		
A3	Complete acquisition, design, and tenant improvements for the new Elk Grove (Old Town) Library	Complete acquisition of 9260 Elk Grove Boulevard and prepare schematic design of the relocated Elk Grove Library Branch.	Public Works	Strategic Planning and Innovation	✓			
<b>B</b>	<b>Transportation</b>							
B1	Kammerer Road: <ul style="list-style-type: none"> <li>Replace existing 2 lane Kammerer Road from Lotz Parkway to Bruceville Road</li> <li>Extend Kammerer Road from Bruceville Road to I-5</li> </ul>	Reconstruction and extension of Kammerer Road as described.	Public Works	-	✓	✓		✓
B2	Whitelock Parkway Interchange – complete project design and environmental review	Construction of an interchange at Whitelock Pkwy and State Route 99.	Public Works	-	✓			✓
B3	Complete the Grant Line Phase 2 Widening from Waterman to Bradshaw	Widen Grant Line Road from Waterman to Bradshaw from 2 lanes to 4 lanes and install new signals at Mosher and Bradshaw	Public Works	-	✓			✓
B4	Complete Elk Grove Blvd Streetscape Phase 2, School Street to Waterman Road	Widening of Elk Grove Blvd. including a 2-way left turn lane, 2 travel lanes, buffered bike lanes and curb gutters, sidewalks, and frontage improvements. Also entails includes utility undergrounding.	Public Works	-	✓			✓
B5	Expand traffic signal communication network and increase bandwidth to improve signal synchronization and traffic operations and reduce congestion	Complete upgrades to traffic signal cabinets and connect to fiber optic and/or cellular service.	Public Works	IT, Police		✓	✓	✓
B6	Implement adaptive traffic signal control pilot project	Upgrade equipment and traffic operations software and deploy a pilot adaptive traffic signal program for Elk Grove Boulevard from Elk Grove-Florin to Bruceville.	Public Works	IT		✓	✓	✓
B7	Adopt Bicycle, Pedestrian, and Trails Master Plan Update	Prepare a comprehensive update to the Bicycle, Pedestrian, and Trails Master plan for consistency with the updated General Plan.	Strategic Planning and Innovation	Public Works	✓			✓
B8	Prepare the Laguna Creek Inter-Regional Trail Master Plan	Prepare the Laguna Creek Inter-Regional Trail Master Plan and append to the Bicycle, Pedestrian, and Trails Master Plan	Strategic Planning and Innovation	Public Works	✓			✓
B9	Implement the Mobility Resiliency Plan	Begin implementation of the Mobility Resiliency Plan by undertaking near-term actions called for in the Plan.	Strategic Planning and Innovation	Public Works, Finance		✓	✓	✓

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B10	Support Regional Transit's efforts to extend Light Rail (LRT) to the City	Planning for an extension of Light Rail services into the City.	City Manager	Public Works	✓			✓
B11	Support the San Joaquin Regional Rail Commission's (SJRRRC's) effort to extend the Amtrak San Joaquin and Altamont Corridor Express (ACE) train service to Elk Grove.	Planning for the extension of ACE services into the City	City Manager	Public Works	✓			✓
<b>C</b>	<b>Community Development</b>							
C1	Complete Railroad Street revitalization project	Improving streets with striping, curb gutters, and sidewalks. Creating on-street parking, 2 parking lots, and putting utility lines underground.	Public Works	Economic Dev.	✓			✓
C2	Update the Old Town Special Planning Area	Prepare a comprehensive update to the Old Town Special Planning Area.	Strategic Planning and Innovation	Dev Services, Economic Dev.	✓			
C3	Undertake efforts to advance the development of Project Elevate, creating a mixed-use neighborhood at the City property at Big Horn and Elk Grove Boulevard	Outreach to potential development partners and explore partnership opportunities to develop the site consistent with the established vision	Economic Dev.	Strategic Planning and Innovation	✓			
C4	Complete Design Guidelines update	Updating the rules, first made in 2003, that direct the Design Review process for all development projects. Include revisions relative to middle income housing.	Dev. Services	-	✓			
C5	Implement the Urban Design Study for Kammerer Road Corridor	Prepare revisions to the General Plan, SEPA Community Plan, and Zoning to implement the Kammerer Road Urban Design Study	Strategic Planning and Innovation	Economic Dev., Dev. Services, Public Works	✓			
C6	Implement programs that address homelessness in Elk Grove	Explore funding or other forms of support for housing and services for people experiencing homelessness	Dev. Services	-	✓	✓		
<b>D</b>	<b>Community Safety</b>							
D1	Promote improvements to telecommunication services throughout the City	Facilitate improved telecommunications access for residences and businesses.	Strategic Planning and Innovation	Public Works, Economic Dev.		✓	✓	✓
D2	Complete a comprehensive staffing and efficiency study for the Police Department	Utilizing a commissioned study to help inform a 3-5 year plan for hiring additional staff, considering staffing models, efficiencies in operation(s), and the expanded use of technology.	Police	Human Resources		✓	✓	
D3	Adopt plan to remove all developed property from 200-year floodplain	Analyze flood risk in the City for a 200-year storm event and develop alternatives and associated costs for potentially mitigating the risks.	Public Works	-		✓		
<b>E</b>	<b>City Operations</b>							
E1	Complete construction of the Police Department Campus improvements and expansion	Construction of improvements at 9362 Studio Court for relocation of Property and Evidence and Forensics	Public Works	Police		✓		✓
E2	Continue efforts of promoting Diversity, Equity, and Inclusion within City government, as well as in the community	Continue diversity and inclusion efforts within the City organization and expand programs into the community.	City Manager	-	✓		✓	

Priority Projects

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			Lead	Support	 Vibrant community and sustainable economy	 Safe and resilient community	 High performing and financially stable City government	 City Infrastructure
E3	Update the City's Citizen Request Management (CRM) system to improve reporting of community issues	Acquire and deploy a new CRM system that provides better cross-department coordination and reporting of issue status and follow up	IT	Public Works, Dev. Services			✓	
E4	Undertake a Smart City Initiative	Develop strategies and best practices that improve the City's use of data in decision making processes and leverage technology to address local issues.	Strategic Planning and Innovation	Public Works, Finance	✓	✓	✓	✓
E5	Conduct the 2021 Redistricting Effort	Conduct community outreach and complete an update to the City's district boundaries consistent with State and Federal law and the results of the 2020 Census	City Clerk	City Attorney			✓	
E6	Maintain Elk Grove's roadways in a state of good repair	Identify opportunities to extend pavement management efforts with existing limited resources and identify new resources that could improve and expand the program.	Public Works	Finance			✓	✓
E7	Undertake community discussions on needs, priorities, and opportunities to enhance the quality of life for Elk Grove residents and create an environment that allows local businesses to thrive.	Have discussions with residents and businesses on a potential revenue measure that would support community needs and priorities.	City Manager	Finance, City Attorney, Public Works, Police, Economic Dev.	✓	✓	✓	✓

**CERTIFICATION**  
**ELK GROVE CITY COUNCIL RESOLUTION NO. 2021-251**

STATE OF CALIFORNIA            )  
COUNTY OF SACRAMENTO    )        ss  
CITY OF ELK GROVE            )


*I, Jason Lindgren, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on August 25, 2021 by the following vote:*

**AYES:**            **COUNCILMEMBERS:** *Singh-Allen, Nguyen, Hume, Spease, Suen*

**NOES:**           **COUNCILMEMBERS:** *None*

**ABSTAIN:**       **COUNCILMEMBERS:** *None*

**ABSENT:**       **COUNCILMEMBERS:** *None*

  
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**Jason Lindgren, City Clerk**  
**City of Elk Grove, California**